

DIGITAL ADS

Ad Type:	Dimensions:	Format:	Additional Specifications:	Timing:
Splash Screen	300x75	.PNG	transparent, non-animated, flat graphic (logo only)	Splash screen shows for 5 seconds
Header Ad	300x75	.PNG	transparent, non-animated, flat graphic (logo only)	Rotates every 5 seconds
Banner Ad	640x100	.PNG	non-animated, flat graphic	Rotates every 5 seconds
Pre-Roll	1920x1080	.MP4 or .MOV	10-15 seconds, 720p (1280x720)	Before broadcasts & archived videos

TICKET ADS

Ticket Type:	Dimensions:	Live Area	Format
Credentials	3" x 4"	2.31" x 3.31"	.JPG, .PDF, .TIF, .EPS, .PNG
Parking Permits (vertical)	3.5" x 6.25"	3" x 3.8" at bottom of artboard to account for hanger cutout	.JPG, .PDF, .TIF, .EPS, .PNG
Parking Permits (horizontal)	5.2967" x 2.26"	4.53" x 1.49" with space in center to account for hanger cutout	.JPG, .PDF, .TIF, .EPS, .PNG
Pass Cards	3.75" x 1.9784	3.125" x 1.5625"	.JPG, .PDF, .TIF, .EPS, .PNG
Tic-Cards	2.75" x 2.5" (top) 2.75" x 1.4" (stub)	2.2675" x 1.75" (top) 2.2675" x 0.9592" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
Minion Tickets	1.5" x 3.065" (top) 1.5" x 0.8319" (stub)	1" x 2.6" (top) 1" x 0.35" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
Stack Tickets	2.1" x 5.25" (top) 2.1" x 1.375" (stub)	1.4612" x 4.47" (top) 1.4612" x 0.6225" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
Roll Tickets	1.5139" x 3.8294" (top) 1.5139" x 0.6171" (stub)	1.375" x 3.6489" (top) 1.375" x 0.5184" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
Bookstrip Tickets	3.25" x 1.1299"	3.25" x 1.1299"	.JPG, .PDF, .TIF, .EPS, .PNG
Sheet Ticket Type:	Panel Ad Dimensions:	Ticket Ad Dimensions:	Format
5-Up	9.5" x 6.254"	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
6-Up	7.65" x 6.254"	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
7-Up	5.8" x 6.254"	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
8-Up	3.95" x 6.254"	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
9-Up	N/A	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG
10-Up	N/A	2.1" x 5.2611" (top) 2.1" x 0.7389" (stub)	.JPG, .PDF, .TIF, .EPS, .PNG

SCHEDULE PRODUCT ADS

Product Type:	Ad Type:	Dimensions:	Format
Poster	Business Card (horizontal)	3.5" x 2"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Business Card (vertical)	1.75" x 4"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Half Business Card (horizontal)	3.5" x 1"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Half Business Card (vertical)	1.75" x 2"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Double Business Card (horizontal)	7" x 2"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Double Business Card (vertical)	3.5" x 4"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Triple Business Card	5.25" x 4"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Quad Business Card	7" x 4"	.JPG, .PDF, .TIF, .EPS, .PNG
Poster	Marquee	8" x 2"	.JPG, .PDF, .TIF, .EPS, .PNG
Schedule Card	Shared Ad Space	1.75" x 1"	.JPG, .PDF, .TIF, .EPS, .PNG
Schedule Card	Full Panel	3.25" x 2"	.JPG, .PDF, .TIF, .EPS, .PNG

ONLINE ARTWORK SUBMISSION: Log on to: advertisers.mascotmedia.net First time users will need to register using your invoice number and account number found on your invoice. **Only .PNG, .JPG will be accepted online. All others MUST be emailed.** **EMAIL ARTWORK SUBMISSION:** Email artwork to: adcopy@mascotmedia.net To ensure the highest quality ads, please send high resolution images (300 dpi) for print ads and (72 dpi) for digital ads in the following formats: .JPG, .PDF, .TIF, .EPS, .PNG