

DIGITAL AD SPECIFICATIONS

Please follow these ad copy specifications for all website, video, and mobile ad mobile advertising content across this school's Digital Properties.

Ad Type:	Dimensions:	Format:	Additional Specifications:
Splash Screen	300x75	.PNG	transparent, non-animated, flat graphic (white logo only)
Header Ad	300x75	.PNG	transparent, non-animated, flat graphic (white logo only)
Banner Ad	640x100	.PNG	non-animated, flat graphic
Pre-Roll	1920x1080	.MP4 or .MOV	10-15 seconds, 720p (1920x1080)

